

BOJANA POPOVIĆ

PERSONAL DETAILS



Date of birth: 06.01.1983.
Place of birth: Podgorica (Montenegro)
Citizenship: Montenegrin
Address: Bulevar Revolucije 46
81000 Podgorica; Montenegro
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EDUCATION

- 2008 - present** Doctoral Studies, Faculty of Economics Podgorica, University of Montenegro
PhD student
- 2006 – 2008** Postgraduate Studies, Faculty of Economics Podgorica, University of Montenegro
MA in Economics
- 2001 – 2005** Faculty of Economics Podgorica, University of Montenegro
BA in Economics, Majored in Marketing

CERTIFICATES, HONORS AND AWARDS

- 2010.** Attended the “Ahead of Marketing” seminar, by Seth Godin, one of the world’s leading experts in change management and marketing and author of 12 global business bestsellers
- 2009.** Attended the “Competitive Strategies for the Third Millennium” seminar, by Michael Porter, the world's leading authority on competitive strategy and international competitiveness
- 2008.** Attended the "Excellence. Always." seminar, by Tom Peters, one of the top 5 management gurus according to all world rankings, and the author of global bestsellers “In Search of Excellence” and “Re-Imagine!: Business Excellence in Disruptive Age”
- 2008.** Successfully completed London School of Public Relations Seminar and holds PR manager license
- 2008.** Attended the "Strategic Marketing" seminar, by John Branch
- 2007.** Successfully completed International Management Teachers Academy 2007 organized by CEEMAN (Central and East European Management Development Association)
- 2006.** Attended the “How To Position Your Brand Uniquely” seminar, by Philip Kotler, the world’s leading marketing guru
- 2006.** Successfully completed Discover Management Program organized by IEDC - Bled School of Management

BOJANA POPOVIĆ

WORK EXPERIENCE

- 2007 – present** Faculty of Economics Podgorica, University of Montenegro
The leading economics education institution in the country with 3,500 undergraduate and graduate students
Teaching Assistant
Currently teaching Strategic Marketing, International Marketing, Services Marketing
- 2007 – present** Graduate School of Management, Faculty of Economics Podgorica, Uni. of Montenegro
The leading management education institution in the country with 1,500 undergraduate and graduate students
Teaching Assistant
Currently teaching International Marketing, Marketing Communications, Services Marketing
- October 2005 – February 2007** Faculty of Economics Podgorica, University of Montenegro
Junior Teaching Assistant

LANGUAGES

- | | |
|--------------------|---|
| Montenegrin | native |
| English | active
Certificate in Advanced English, University of Cambridge, ESOL Examinations (English for Speakers of Other Languages) |
| Italian | basic |
| Spanish | basic |

COMPUTER SKILLS

MS Windows, MS Word, MS Excel, MS PowerPoint, all kinds of web-browsers and e-mail clients...

OTHER SKILLS

Holds a "B" category driver's licence.

INTERESTS

Likes movies, music and travelling. Practices yoga, fitness and jogging in spare time.

REFERENCES

Available upon request